



# Welcome

We pride ourselves on giving our artists prompt, friendly service before and throughout the convention. Below you'll find all the necessary information and rules for vending at our event. If you have questions, need assistance, or have ideas on how we can improve your experience, please don't hesitate to ask our staff; we're happy to help! You can find us in the Dealers Den, at the Con Store, or email us anytime at [artistalley@furpocalypse.org](mailto:artistalley@furpocalypse.org)

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## Artists' Alley Code of Conduct

We provide a **safe and enjoyable experience** for all Patrons and Artists alike, so here are a few things to consider before you brave the depths of our Artist Alley:

1. **All artists must 1) have a valid Connecticut State Sales Tax Permit or 2) use the Furpocalypse cashier.** Artists handling their own transactions are required to show proof of their CT Sales Tax Permit before they will be allowed to set up their table space. Failure to provide proof will result in a forfeit of your space without refund.
2. Make sure your display fits within your designated table space and does not overlap into other vendors' areas. **No items or displays may block or obstruct the aisles in any way.**
3. Be courteous to your fellow artists. Displays that involve distracting lights, music or loud sounds are prohibited in the Alley. Shouting or loudly trying to attract attention to your table is also prohibited.
4. Any displays, banners, decorations, or items that you wish to attach to the walls **must not damage them in any way.** Only masking or painters' tape can be used to attach items to hotel property. At the end of the convention, please make sure to clean up and remove all decorations before leaving.
5. Artist Alley Staff have final say on all matters and all decisions made by the **Director of Artists' Alley are final.** We reserve the right to revoke your ability to vend at Furpocalypse at any time. **Refunds are not guaranteed after September 30th.**
6. By accepting your position as an artist at Furpocalypse, you are agreeing to abide by the terms and conditions stated in the **CODE OF CONDUCT** and **FURPOCALYPSE ARTISTS' ALLEY PACKET.**

## Table Sizes and Pricing

| Table Style | Dimensions | Price      |
|-------------|------------|------------|
| Half Table  | 3' x 2.5'  | \$25 / day |

Each table will have approximately 3' behind it for seating, storage, and working.

## **Artists' Alley Guidelines**

### **Merchandise**

1. Artists may only sell their own goods or officially licensed material under their brand. No pirated content, weapons, or illegal materials will be allowed for sale.
2. Food and drink sales or giveaways are not permitted in the alley without express permission.
3. Prohibited items are not permitted for display, giveaway, or delivery during or after the convention.
4. Artwork, clothing, and other items containing adult material must be delivered to customers in an opaque package capable of completely obscuring said material from view.
5. AI-generated artwork that includes or incorporates other people's work as a basis of the artwork is strictly prohibited.
6. Depiction of real or fictional minors in adult situations is strictly prohibited.

### **Adult 18+ Content**

1. Adult material must be placed in a covered binder, clearly marked as "Adult" and separated from any non-adult material.
2. Please make sure all display items including genitals and/or female nipples are covered tastefully. This includes larger display items such as banners, dakis, and prints.
3. Items of a distinct sexual nature (insertables, wearables, penetrables) may not be sold, displayed, or given away outside of our marked 18+ section.
4. It is the Artist's responsibility to check if a potential customer is a minor. A minor badge is color coded with a bright pink background on their badge name to identify them as under 18 years of age. Any artist caught allowing minors to view adult content and/or selling adult merchandise to minors will be removed from the alley and barred from vending at future events.



## At the convention

### Assistants

Artists may designate an assistant to cover their space if they need to step away from the alley during operating hours.

### Setup

During setup hours, artists **must** check-in at the Con Store with Artists' Alley staff **first** and then setup their table for the day.

### Secure your Merchandise and Valuables

Artist Alley staff and con security are responsible for monitoring the alley over the course of the event, however **it is your responsibility to always keep your table tended to during open hours**. Furpocalypse, Inc. and Hilton Stamford Hotel & Executive Center are not liable for any damaged, lost, or stolen merchandise or valuables during the event.

### Teardown

During teardown hours, artists are expected to tear down their table for the day and check-out with the Artists' Alley staff.

- Furpocalypse is responsible for leaving the Artists' Alley in a clean and orderly condition, so please be considerate and make sure your space is reasonably clean (no garbage, empty boxes, etc.) before departing.
- There will be no storage allowed overnight. Everything must be removed from the alley, even if you are in the alley for consecutive days.

## Artists' Alley Schedule

Thursday, October 31st

|                   |                               |
|-------------------|-------------------------------|
| 11:00 AM - Noon   | Artist check-in and setup     |
| Noon - 6:00 PM    | Alley open to all attendees   |
| 6:00 PM - 7:00 PM | Artist check-out and teardown |
| 7:00 PM           | Alley closed                  |



**Friday, November 1st**

|                    |                               |
|--------------------|-------------------------------|
| 9:00 AM - 10:00 AM | Artist check-in and setup     |
| 10:00 AM - 6:00 PM | Alley open to all attendees   |
| 6:00 PM - 7:00 PM  | Artist check-out and teardown |
| 7:00 PM            | Alley closed                  |

**Saturday, November 2nd**

|                    |                               |
|--------------------|-------------------------------|
| 9:00 AM - 10:00 AM | Artist check-in and setup     |
| 10:00 AM - 6:00 PM | Alley open to all attendees   |
| 6:00 PM - 7:00 PM  | Artist check-out and teardown |
| 7:00 PM            | Alley closed                  |

**Sunday, November 3rd**

|                    |                               |
|--------------------|-------------------------------|
| 9:00 AM - 10:00 AM | Artist check-in and setup     |
| 10:00 AM - 4:00 PM | Alley open to all attendees   |
| 4:00 PM - 5:00 PM  | Artist check-out and teardown |
| 5:00 PM            | Alley closed                  |

Our staff and alley space will only be available for the times stated above.

**All setup and teardown must be completed during the allotted times.**

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Thank you! We look forward to seeing you in October!

- Furpocalypse Artist Alley Staff